

2014



CORPORATE

International **Post**  
Corporation



# MARKET FLASH

Fortnightly newsletter covering the latest  
news from the global postal sector



Issue 490

17 July 2014

[www.ipc.be](http://www.ipc.be)

## IN THIS ISSUE

### TOP STORY

- German e-retailers want to expand international sales, Hermes survey finds

### AMERICAS

- 3D printing set to significantly boost parcel deliveries, USPS report claims
- DHL expands Thermonet cool network in the Americas
- UPS invests US\$70m in expansion of Memphis parcels hub
- DHL Express expands in Brazil with Sao Paulo flights and gateway

### ASIA PACIFIC

- Philippine Post to host ASEAN e-Commerce Forum
- TNT Express Australia invests €59m in new Brisbane hub
- DHL Express targets Japanese SMEs with more retail outlets
- SingPost invests in e-Commerce delivery

### EUROPE

- Asendia restructures its international shipping portfolio

- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

### GREEN SPECIAL

## > TOP STORY

### GERMAN E-RETAILERS WANT TO EXPAND INTERNATIONAL SALES, HERMES SURVEY FINDS

A survey carried out by parcel service provider Hermes Logistics GmbH shows that German e-retailers want to expand their international business but are sceptical about the impact of the new EU consumer rights directive, which came into effect in June.

A high 47% of the surveyed shops said international sales will grow in the future. However only 11% think that this growth will be due to the new consumer rights directive, and more than one in four (28%) believe the directive could hold back cross-border sales. As much as 79% of the e-retailers said they already ship goods abroad. Around 40% said they wanted to expand their own international business, while 25% are still uncertain about such moves.



The main reasons for holding back expansion is delivery charges, which 71% of the shops declared as the main barrier for international shipments. This is followed by customs dues, complicated handling of returns and country-specific particularities, such as payment methods. Regarding delivery services, notification by signature seems to be the most important service for German e-retailers. Multiple delivery attempts and cross-border track and trace are almost just as important, the survey showed.

Source: [CEP-Research](#)



# AMERICAS

- 3D printing set to significantly boost parcel deliveries, USPS report claims
- DHL expands Thermonet cool network in the Americas
- UPS invests US\$70m in expansion of Memphis parcels hub
- DHL Express expands in Brazil with Sao Paulo flights and gateway

## 3D PRINTING SET TO SIGNIFICANTLY BOOST PARCEL DELIVERIES, USPS REPORT CLAIMS

Parcel delivery firms could experience a significant boost in commercial package volumes as 3D printing becomes more widespread, according to a new report commissioned by the US Postal Service Office of Inspector General that said USPS could benefit by an estimated US\$485m per year.

In the white paper, 'If It Prints, It Ships: 3D Printing and the Postal Service', Christensen said 3D-printing technology was starting to have a significant impact on the US\$10.5tn global manufacturing sector.

It observed that most 3D-printed objects were lightweight, which it said was exactly the type of parcel the Postal Service specialised in handling. The report said this technology promised to have profound ramifications for businesses all along the supply chain, including USPS, but it also stated some of the fervour was based on unrealistic hype. It maintained that many 3D-printed products would be manufactured closer to where consumers live, but will still need last-mile delivery.

Source: [CEP-Research](#)

## DHL EXPANDS THERMONET COOL NETWORK IN THE AMERICAS

DHL Global Forwarding has expanded its global network of certified Thermonet facilities for the Life Sciences and Healthcare industry with 13 locations in the Americas.

The facilities offer 2-8°C cold storage space to serve DHL's

global customer base in the Life Sciences & Healthcare sector with temperature-controlled air freight shipment needs. DHL Thermonet provides seamless temperature visibility along the supply chain, 24/7 proactive monitoring and intervention based on pre-determined touch points and DHL's RFID SmartSensor technology.

DHL is constantly expanding its Thermonet network of Life Sciences Certified Stations and plans to integrate more than 65 stations across the globe by the end of 2014 and 80 by the end of 2015.

Source: [CEP-Research](#)

## UPS INVESTS US\$70M IN EXPANSION OF MEMPHIS PARCELS HUB

UPS announced a major expansion of its parcel distribution hub in Memphis, USA, with an investment of US\$70m to respond to volume growth at the site with the aim to expand the parcel-sorting capacity on site by 80%.

To be completed in early 2016, the expansion project will add 13,000 m<sup>2</sup> to the facility located on Swinnea Road in Memphis bringing its total area to nearly 40,000 m<sup>2</sup>, which equals an increase of around 30%. With the upgrade, UPS aims to improve processes by increasing capacity and expanding the use of its next-generation sorting technology.

UPS said that the larger facility footprint and new sorting technology will help handling increasing volumes in the mid-south, largely driven by double-digit growth in e-Commerce volumes.

Source: [CEP-Research](#)



# AMERICAS

- 3D printing set to significantly boost parcel deliveries, USPS report claims
- DHL expands Thermonet cool network in the Americas
- UPS invests US\$70m in expansion of Memphis parcels hub
- DHL Express expands in Brazil with Sao Paulo flights and gateway

## DHL EXPRESS EXPANDS IN BRAZIL WITH SAO PAULO FLIGHTS AND GATEWAY

DHL Express is poised to expand in Brazil with new flights to Sao Paulo and a new gateway at Viracopos airport as it continues to add air capacity and ground infrastructure in the Americas on the back of consistent double-digit growth, senior executives told CEP-Research.

Later this month airline partner Atlas Air will launch five weekly B747-400 flights from Miami to Sao Paulo's Viracopos airport where DHL will open a new gateway facility.

DHL Aviation's VP for the Americas, Red Alexander, said that DHL Aviation Americas has achieved growth of around 15% this year, with a particularly strong performance for traffic to and from Asia, following consistent expansion from all of its main markets over the last few years. One of the drivers has been the expansion in e-Commerce-related B2C traffic.

Source: [CEP-Research](#)



# ASIA PACIFIC

- Philippine Post to host ASEAN e-Commerce Forum
- TNT Express Australia invests €59m in new Brisbane hub
- DHL Express targets Japanese SMEs with more retail outlets
- SingPost invests in e-Commerce delivery

## PHILIPPINE POST TO HOST ASEAN E-COMMERCE FORUM

The first ASEAN e-Commerce Interconnect Forum was held on 10-11 July in Manila, Philippines.

Postal operators from the Association of South East Asian (ASEAN) region met to get a better understanding of the International Post Corporation's e-Commerce Interconnect Programme. The programme aims to deliver a fully tracked, end-to-end global seamless postal delivery network for cross-border-e-Commerce in which all postal operators commit to shared global standards.

According to Postmaster General Josie Dela Cruz, the programme offers a tremendous opportunity to ASEAN postal operators in the wake of the region's economic integration by 2015. International Post Corporation provides the information necessary to evaluate, debate and ensure that the e-Commerce Interconnect Programme will meet the needs of each country in the ASEAN region.

Source: [Philippine Post](#)

## TNT EXPRESS AUSTRALIA INVESTS €59M IN NEW BRISBANE HUB

TNT Express is investing AU\$85m (€59m) in a new regional hub near Brisbane to expand capacity in eastern Australia for future growth.

Construction of the new regional headquarters and distribution centre at Redbank in Ipswich, about 40 km

east of Brisbane, is due to start this month, with completion expected in June 2015. The new depot's state-of-the-art parcel sorting technology will process 15,000 parcels per hour, up from the Salisbury facility's capacity of 3,000 per hour, while achieving a 20% improvement in CO<sub>2</sub> emissions.

TNT Express Queensland Regional Director Peter Gutsche said: "The new depot is part of TNT Express' broader investment in its operations around Australia, including the creation of new 'super hubs' in Sydney and Melbourne, also due for completion during 2015 and complementing those in other locations which have been upgraded in recent years.

Source: [CEP-Research](#)

## DHL EXPRESS TARGETS JAPANESE SMES WITH MORE RETAIL OUTLETS

DHL Express is aiming to win more business from SMEs in Japan by expanding its retail network through a new partnership. The express operator will open 23 more ServicePoints in cooperation with major retailer ACCEA Co. at ACCEA stores in Tokyo, Kanagawa, Osaka and Okayama.

This will give DHL a total of 173 outlets designed to enable SMEs and individuals to drop off international express packages. Customers can use the DHL Express Easy service, covering a 500-gram envelope up to a 25-kilogram box, for international shipping.

The expansion makes this the largest such retail network in Japan, according to DHL, and the network is scheduled for further expansion in future to improve customer convenience. DHL plans to start providing services at ACCEA stores at



# ASIA PACIFIC

- Philippine Post to host ASEAN e-Commerce Forum
- TNT Express Australia invests €59m in new Brisbane hub
- DHL Express targets Japanese SMEs with more retail outlets
- SingPost invests in e-Commerce delivery

terminal stations and in business areas in major cities nationwide.

Source: [CEP-Research](#)

## SINGPOST INVESTS IN E-COMMERCE DELIVERY

Singapore Post started delivering parcels on Saturdays as of 12 July in response to rising volumes of e-Commerce goods requiring home delivery. The new service will be accompanied by expansion of the company's fleet of three-wheeler vehicles to carry more and heavier items as well as more 24/7 self-service postal outlets.

The company also said it will introduce more 'new concept' post offices, which are designed with spacious auto-lobbies allowing 24/7 access to key services, including parcel collection services, postage purchases, shipping and payment services. The first such office was opened in March this year. In 2011, SingPost introduced three-wheelers as they are easier and more stable for postmen to handle compared to the two-wheelers, and hence improve work safety. The company is now introducing 'second generation' three-wheelers, which come with a windscreen, a sun roof, an enlarged pannier box, four compartment boxes and a stronger motor.

Singapore Post Group CEO, Wolfgang Baier said: "We are investing more than SG\$100m over the next few years to upgrade and modernise postal infrastructure and improve customer service standards. Because, at the core, we are a postal company and we take our service obligations very seriously." As part of its ongoing transformation, SingPost has been steadily expanding beyond Singapore, leveraging its regional platform Quantum Solutions and other subsidiaries and partners, to offer e-Commerce logistics solutions covering freight, customs and regulations management, warehousing and fulfilment, last-mile delivery and returns as well as e-Commerce web services.

Source: [CEP-Research](#)



# EUROPE

- Asendia restructures its international shipping portfolio
- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

## ASENDIA RESTRUCTURES ITS INTERNATIONAL SHIPPING PORTFOLIO

Asendia, the international mail joint venture between France's Le Groupe La Poste and Swiss Post, has restructured its international service portfolio with tailored solutions for direct mail, business letters and press distribution.

The new product structure that came into effect on 1 July comprises the three categories 'Easy and Expert Direct Mail', 'Daily and Periodic Business Mail' and 'Subscriber Press'. The offering is complemented with the 'Standard Goods' service for cross-border shipping of light goods up to 2kg.

In addition, customers can track the status of their shipped goods with a specially developed e-Commerce tool. The online portal also enables them to create the necessary shipping label and obtain information about the delivery partners directly on site. Asendia also takes over the response management and offers different return solutions.

Source: [CEP-Research](#)

## DPD UPGRADES TECHNOLOGY TO SPEED UP DELIVERIES

DPD is upgrading its technology in several European markets to speed up deliveries for business and private customers.

In Austria, the parcels carrier is introducing new Honeywell scanners for its more than 1,000 drivers to speed up deliveries of its 157,000 daily parcels. The Honeywell 99EX scanners offer numerous advantages in terms of ease

of use, computing power and smartphone-style functions.

In Russia, DPD has commissioned a new automated sortation system for its distribution centre in St. Petersburg from the Beumer Group in order to expand capacity, and plans to installed similar systems in other Russian depots in future.

In Germany, the parcels carrier is introducing the 'DPD Cloud', providing simple integration of DPD parcel shipping into other IT systems. The DPD Cloud also offers a shipping interface with Magento, one of the leading online shop systems worldwide. Magento users can now manage shipping by DPD within their shop software and no longer have to switch to a different platform.

Source: [CEP-Research](#)

## ITELLA ANNOUNCES NEW PARTNERSHIPS

Itella and SSI Schäfer have signed a procurement agreement on the delivery of an automated warehouse to Voutila. According to the agreement, SSI Schäfer will deliver the automated warehouse and related hardware, workstations, conveyors and the IT system.

In early 2014, Itella launched a €10m investment project related to e-Commerce warehousing and dispatch operations. The logistics centre to be completed at Voutila will be one of the most sophisticated warehousing and delivery systems in the whole of Europe. The most integral part of the project is a warehouse that is specifically designed for the handling of online store orders.

In other news, Itella Logistics and Raben Group have decided to extend the existing partnership between the

# EUROPE

- Asendia restructures its international shipping portfolio
- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

Nordic countries and Raben branches in Germany. The cooperation started 1 July 2014.

Source: [Itella](#); [Itella](#)

## INPOST AND COLIS PRIVÉ CHALLENGE GEOPOST'S FRENCH PARCEL TERMINAL NETWORK

Polish firm InPost is extending its parcel terminal network to France through a strategic partnership with the French B2C delivery firm Colis Privé. The partnership will compete with the Packcity parcel terminal network launched by GeoPost and Neopost in cooperation with Austria's KEBA earlier this year.

With the parcel lockers to be made available to consumers by autumn this year, InPost plans to roll out 2,500 terminals across France within two years in cooperation with Colis Privé, a mid-sized home delivery company, as its confirmed logistics partner. InPost explained its motivation to expand to France by the fact that the country currently represents the largest e-Commerce market in Europe after the UK. InPost's partnership with Colis Privé follows Amazon's acquisition last month of a 25% stake in the parcel firm which is one of its major delivery partners in France. Colis Privé's deal with InPost is likely to spark competition with GeoPost's Packcity parcel terminal network in France.

GeoPost, Le Groupe La Poste's express subsidiary, and the mailroom equipment provider Neopost plan to roll out 1,500 lockers by 2016 across France, with 1,000 of these to be dedicated to GeoPost. In the long term, over 3,000 terminals should be installed across France.

Source: [CEP-Research](#)

## TNT EXPRESS LAUNCHES SPECIAL EXPRESS

TNT Express Germany has added a new combined product called Special Express to its standard portfolio offering customers an economical alternative to direct transport at a fixed price.

The company said Special Express combines the financial benefits of network transport with individual pick-ups and deliveries via special vehicles both domestically and internationally.

While Special Express is a more economical alternative to direct transport especially for long distances, it is often even faster as the shipments are transported through the main network of TNT Express.

Source: [CEP-Research](#)

## DPD IRELAND ACHIEVES TAPA ACCREDITATION

DPD Ireland has just announced that its Athlone sortation hub and logistics facility has been awarded the Transport Asset Protection Association (TAPA) "A" certification.

TAPA is globally recognised as a leader in the fight against cargo crime. DPD is now among 320 European businesses who are TAPA members – including manufacturers and distributors as well as transport providers. According to the European Union, the theft of high-value, high-risk products moving in supply chains in Europe costs businesses in excess of €8.2bn a year.

Source: GeoPost



# EUROPE

- Asendia restructures its international shipping portfolio
- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

## POSTNL INCREASES OUTLOOK FOR 2014

PostNL expects to report a full year underlying cash operating income of between €260m and €290m. PostNL's former outlook for underlying cash operating income in 2014 was at the high end of the guided range of €180m to €220m.

The increase of the outlook is mostly driven by the continued strong performance in Mail in the Netherlands. The strong performance is explained by, amongst others, the swift execution of the cost savings plans and some incidentals.

Source: [PostNL](#)

## POCZTA POLSKA INVESTS IN E-COMMERCE AS FINANCIAL PERFORMANCE IMPROVES

In 2013, Grupa Poczta Polska recorded an improved financial performance, despite lower revenues. The decrease in the group's revenues was compensated by reduction of costs, which in 2013 fell by 4% to PLN6.3bn. Comparable gross profit of the Group reached nearly PLN200m in 2013.

The post has also announced that it is preparing a new comprehensive solution for e-Commerce, with the main goal of supporting the development of online stores. The new offer of Poczta Polska enables e-Commerce customers to gain access to the entire range of services of postal group, such as shipping of packages, accounts and loans, insurance and e-services. In addition, Poczta Polska will provide a special platform which will allow customers to easily return goods purchased online.

Source: Poczta Polska

## FEDEX EXPRESS OPENS NEW BRANCHES IN MADRID AND BARCELONA

FedEx Express has strengthened its presence in Spain with two new branches in Getafe, near Madrid, and Parets del Vallés, near Barcelona.

The company has opened 11 new branches in Spain over the last year and now counts a total of 14 branches in the country. In the last two and a half years, FedEx expanded its overall presence in Europe with more than 100 new branches.

Like other operational branches of FedEx in Spain, these new facilities feature a wide range of services including next-day deliveries to Europe or deliveries within two days for intercontinental shipments.

Source: [CEP-Research](#)

## SWISS POST LAUNCHES ONLINE LETTER BOX

Swiss Post has launched a new online letter box service, called E-Post Office, allowing recipients to decide online whether they wish to receive their letters as normal in their private letter box or in electronic form.

E-Post Office allows recipients to decide how they wish to receive consignments: physically in their private letter box, electronically via the platform or as encrypted e-mail.

PostFinance is the first company to join E-Post Office as a sender. From now on, PostFinance private customers with a Swiss domicile address who do not use e-finance can

# EUROPE

- Asendia restructures its international shipping portfolio
- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

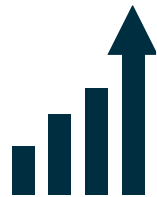
organise their PostFinance correspondence through E-Post Office.

Source: [Swiss Post](#)

## UPS EXPANDS SOUTHERN ENGLAND CAPACITY WITH NEW SOUTHAMPTON DEPOT

UPS has opened a new facility in Southampton to expand capacity in southern England while a top minister has inaugurated a new environmental station at the firm's UK hub at Tamworth in central England.

The new 8,400 m<sup>2</sup> package sorting and delivery facility at features the latest in sustainable and environmentally friendly design, highlighting UPS's commitment to making its network as efficient and environmentally sound as possible. Meeting the BREEAM standard for sustainable buildings, the new Southampton facility includes designs for maximising natural lighting and features energy efficiency measures, such as smart lighting control and solar panels providing electricity to the hot water systems.



Source: [CEP-Research](#)

## EBAY TO OFFER CLICK & COLLECT SERVICE AT 650 ARGOS STORES IN THE UK

Online marketplace eBay and British retail chain Argos are extending their Click & Collect partnership enabling shoppers to pick up their online purchases from one of the retailer's 650 stores across the UK.

The Click & Collect partnership commenced in September 2013 with 50 eBay sellers offering a selected range of products for collection in 150 Argos stores. The trial service proved successful operationally and incredibly popular with customers, according to eBay.

Under the expansion plan, online shoppers will be able to select products from a much wider range of eBay sellers for collection from about 650 Argos stores. Some 65,000 eBay sellers are expected to offer items for collection at Argos by the end of 2014, rising to around 80,000 in 2015.

Source: [CEP-Research](#)

## DHL EXPRESS INVESTS €195M IN EXPANDING UK CAPACITY

DHL Express today unveiled plans to invest £156m (€195m) in expanding its infrastructure in the UK to boost capacity and drive growth in export volumes.

The company will spend £90m expanding its express hub at East Midlands Airport and a further £32m at its southern hub near Heathrow Airport. Details of the future capacity at the two sites were not immediately available.

The remaining £34m will be spent on new facilities in Manchester, Croydon and Sheffield, including additional warehousing, sorting facilities and modern operational processes to improve international trade, cut transit times and drive more efficient, sustainable supply chains for UK businesses. The overall investment will be fully implemented by 2016.

Source: [CEP-Research](#)

# EUROPE

- Asendia restructures its international shipping portfolio
- DPD upgrades technology to speed up deliveries
- Itella announces new partnerships
- InPost and Colis Privé challenge GeoPost's French parcel terminal network
- TNT Express launches Special Express
- DPD Ireland achieves TAPA accreditation
- PostNL increases outlook for 2014
- Poczta Polska invests in e-Commerce as financial performance improves
- FedEx Express opens new branches in Madrid and Barcelona
- Swiss Post launches online letter box
- UPS expands southern England capacity with new Southampton depot
- eBay to offer click & collect service at 650 Argos stores in the UK
- DHL Express invests €195m in expanding UK capacity
- UK e-retail parcel deliveries speed up and head for international boom

## UK E-RETAIL PARCEL DELIVERIES SPEED UP AND HEAD FOR INTERNATIONAL BOOM

UK cross-border e-retail parcel deliveries are set to more than double in the next three years if the current growth rate of more than 30% is maintained, according to the latest analysis by online retail association IMRG and parcel multi-carrier platform MetaPack, which indicated overall UK e-retail deliveries were far outpacing expectations this year.

According to the IMRG MetaPack UK Delivery Index for June 2014, an expected 161m online orders posted cross-border this year may rise to 384m in 2017 if current trends continue. Meanwhile, the total number of online orders despatched by retailers in the UK is expected to top 1bn next year and reach around 1.3bn in 2017.

Overall parcel delivery volumes from UK e-retail sales have far outpaced expectations this year, with cumulative growth of 20% for the first five months of the year, according to Andrew Starkey, Head of e-Logistics at IMRG.

Source: [CEP-Research](#)

2014



SUSTAINABILITY

International **Post**  
Corporation



# GREEN SPECIAL

Quarterly newsletter on sustainability  
initiatives in the postal sector



17 July 2014

[www.ipc.be](http://www.ipc.be)

## IN THIS ISSUE

### TOP STORY

- POST Luxembourg presents its second annual CSR report

### AMERICAS

- USPS works to improve fuel efficiency
- Canada Post releases 2013 CSR Report
- DHL joins the US Environmental Protection Agency's Green Power Partnership
- FedEx releases sixth annual FedEx Global Citizenship Report
- UPS's new biomethane refuelling station opened

### ASIA PACIFIC

- Australia Post takes delivery of first Renault electric vans
- DHL Express Vietnam invests US\$2m in new fuel-efficient vehicles

### EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp

- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

## > TOP STORY

### POST LUXEMBOURG PRESENTS ITS SECOND ANNUAL CSR REPORT

On 1 July, POST Luxembourg presented its second corporate social responsibility (CSR) report. The report covers the year 2013 for the POST Luxembourg Group and is available at [www.postgroup.lu](http://www.postgroup.lu). This report was established and certified using the G4 methodology of the Global Reporting Initiative (GRI). POST Luxembourg is the first company in Luxembourg to obtain this certification.

Amongst the achievements realised in 2013 were: the implementation of a new CSR governance structure; the launch of a programme and team for the psycho-social support of the employees; a reduction in paper consumption by 6.3%; the doubling of the number of electric vehicles, and the installation of additional solar panels.

For 2014-15, the POST Luxembourg intends to further develop its CSR initiatives by strengthening the commitment of its internal and external stakeholders and quantifying the impact of its activities by 2020, for instance as regarding its environmental footprint.

Source: POST Luxembourg



# AMERICAS

- USPS works to improve fuel efficiency
- Canada Post releases 2013 CSR Report
- DHL joins the US Environmental Protection Agency's Green Power Partnership
- FedEx releases sixth annual FedEx Global Citizenship Report
- UPS's new biomethane refuelling station opened

## USPS WORKS TO IMPROVE FUEL EFFICIENCY

The US Postal Service has joined the US Environmental Protection Agency's (EPA) SmartWay Transport Partnership, a collaboration committed to reducing fuel costs and cutting air emissions.

Members use SmartWay tools and approaches to track and reduce emissions and fuel use from movement of goods. USPS will join over 3,000 SmartWay organisations that since 2004 have slashed their fuel costs by US\$16bn, reducing foreign oil imports by 120m barrels. SmartWay Partnership fuel savings also have cut harmful air emissions by 51m tonnes of carbon dioxide.

By joining the SmartWay Transport Partnership, the Postal Service furthers the goal to integrate environmentally responsible business practices into our daily operations, said Chief Sustainability Officer Thomas G Day.

Source: United States Postal Service

## CANADA POST RELEASES 2013 CSR REPORT

Canada Post published its 2013 Corporate Social Responsibility (CSR) Report, which measures Canada Post's performance across a broad spectrum of social and environmental standards of the Global Reporting Initiative.

The report presents some of Canada Post's activities in the field of sustainability. More than 800 fuel-efficient light delivery vehicles were added to Canada Post's fleet in 2013, while 400 older vehicles were removed. Fuel-efficient light vehicles now total more than 5,300 and make up almost half of Canada Post's entire fleet. Moreover, three delivery building

projects were certified under the rigorous requirements of the Leadership in Energy and Environmental Design (LEEDTM) program, bringing the total number of certified Canada Post building projects to nine.

Source: [Canada Post](#)

## DHL JOINS THE US ENVIRONMENTAL PROTECTION AGENCY'S GREEN POWER PARTNERSHIP

DHL is ranked for the first time on the US Environmental Protection Agency's list of the national top-100 users of green electric power. Ranking number 27 in this leading group, DHL is using green power to cover all of the electricity the company expects to use in the US this year.

DHL purchases nearly 210,000 renewable energy certificates (RECs) from wind farms to offset 100% of the company's expected 2014 consumption. In 2013, DHL purchased 188,000 energy certificates, offsetting approximately 90% of its total electricity consumption. These renewable energy certificates were produced by wind farms that generated electricity for the U.S. power grid. The wind farms receive the certificates, attesting to the generation of clean, renewable energy. The energy certificates acquired by DHL this year are equivalent to avoiding the CO<sub>2</sub> emissions of more than 30,000 passenger vehicles, or the emissions from electricity used by 20,000 average American homes annually, according to the Environmental Protection Agency.

Purchasing the renewable energy certificates is in line with Deutsche Post DHL's global GoGreen programme. The whole Group pursues an ambitious climate protection target to improve its carbon efficiency by 30% by 2020 as



# AMERICAS

- USPS works to improve fuel efficiency
- Canada Post releases 2013 CSR Report
- DHL joins the US Environmental Protection Agency's Green Power Partnership
- FedEx releases sixth annual FedEx Global Citizenship Report
- UPS's new biomethane refuelling station opened

compared to 2007. In order to achieve this goal, DHL, in the US as well as Deutsche Post DHL globally, invests in new technologies and is upgrading to more fuel-efficient aircraft, purchasing electric, hybrid and alternative-fuel trucks and vans and adding fuel-conservation features to its facilities. So far, Deutsche Post DHL has improved its overall carbon efficiency by 18% compared to 2007.

Source: [Deutsche Post DHL](#)

## FEDEX RELEASES SIXTH ANNUAL FEDEX GLOBAL CITIZENSHIP REPORT

On 7 May, FedEx Corp. released its sixth annual Global Citizenship Report, outlining steps the company has taken to build a more sustainable business by improving its operational efficiency and engaging in local communities.

The report demonstrates that one key indicator of these efforts has been the reduction of the company's environmental footprint while experiencing year-over-year revenue growth; emissions from the company's owned and operated fleet and facilities dropped by 1.3%. In addition to environmental efficiency, the report outlines key progress in areas such as economics and market access, community and disaster relief, and people and workplace.

More information about the accomplishments highlighted here and additional stories about the FedEx commitment to responsible corporate citizenship may be found in the online version of the FedEx 2013 Global Citizenship Update at [csr.fedex.com](http://csr.fedex.com).

Source: [FedEx](#)

## UPS'S NEW BIOMETHANE REFUELLING STATION OPENED

The US Secretary of State for Transport opened UPS's new biomethane refuelling station at the company's hub in Tamworth.

The refuelling station – with a ten-tonne cryogenic tank – will be used to supply fuel to UPS's 20 dual-fuel tractor vehicles with a mixture of diesel and biomethane. The vehicles are then used on long overnight journeys so that the maximum amount of diesel possible is displaced by biomethane – typically achieving a 40% carbon emissions reduction and very low air quality emissions.

Source: [UPS](#)



# ASIA PACIFIC

- Australia Post takes delivery of first Renault electric vans
- DHL Express Vietnam invests US\$2m in new fuel-efficient vehicles

## AUSTRALIA POST TAKES DELIVERY OF FIRST RENAULT ELECTRIC VANS

Renault's 100% electric-powered delivery vans joined Australia Post's fleet in Melbourne and Sydney.

The Renault Kangoo Maxi ZE (Zero Emission) electric van, currently not sold in Australia, is widely used across Europe and the United Kingdom and will be used exclusively by Australia Post from mid-2014 for a 12-month trial.

Some of the other alternative fuel initiatives implemented across Australia Post's network have included the rollout of 740 electric bikes that have replaced motorbikes at various locations, more than 100 hybrid vehicles introduced to our fleet to replace existing six cylinder vehicles, 25 hybrid trucks introduced into StarTrack's fleet of vehicles, and implementing 5% of biodiesel to StarTrack's fuel supply in 2012.

Source: [Australia Post](#)



## DHL EXPRESS VIETNAM INVESTS US\$2M IN NEW FUEL-EFFICIENT VEHICLES

DHL-VNPT Express Vietnam, DHL's joint venture with Vietnam Post, has invested US\$2m in 43 new Mercedes Vito vehicles to improve its operational efficiency and carbon footprint while minimising costs.

The company said the new vans comply with Euro 4 emission standards and consume less fuel than old vehicles, with an emission reduction of over 25%. Upgrading its fleet is part of DHL Express' global commitment to improve its overall carbon efficiency by 30% by 2020, in line with its GoGreen programme. Carbon assessment was first introduced by DHL Express Asia Pacific in 2008 and has since developed into a robust carbon accounting process that covers over 1,000 facilities in 27 markets across Asia Pacific.

The company highlighted "crippling traffic congestion" as a significant problem in Vietnam's urban areas making them more polluted and dangerous to drive in. Ground transport currently makes up 61% of the company's total CO<sub>2</sub> emissions from its ground operations. To better manage its carbon footprint, the company is therefore rolling out an eco-driving training programme to re-train the couriers on their driving techniques in order to reduce fuel consumption, emit less carbon monoxide and drive down the frequency of road accidents.

Source: [CEP-Research](#)



# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

## AUSTRIAN POST TO DOUBLE E-VEHICLE FLEET

Austrian Post plans to double the number of electric vehicles in its fleet up to 1,300 by 2016. The company currently operates over 650 electric-powered vehicles. Last year Austrian Post's electric vehicles covered almost 400,000 km and saved 80 tonnes of carbon emissions, the company explained.

Moreover, one of the biggest photovoltaic installations in the region was built on the roof of Austrian Post's mail centre in Vienna. Together with another installation in Allhaming, which is to be finished in autumn this year, the company aims to supply all the electricity needs of its e-mobility fleet by self-produced green energy. More than 450,000 kWh of solar power have been produced until now and with a future total power of almost 1,400 kilowatt from photovoltaic power, Austrian Post will expand its electricity generation.

As part of its ecological initiatives, the post set up E-Mobility Post, a model region which has been extending its coverage nationwide and mainly focuses on Vienna and its outskirts. In the timeframe from 2012 to 2016, Austrian Post will be putting over 1,300 electric vehicles in operation. In addition to this, the post launched the Green Vienna project with the aim of delivering all letters and direct mail items in the city's 23 districts exclusively by foot, by bicycle or by e-vehicle.

Source: [CEP-Research](#)

## BPOST CLEARS THE AIR WITH COMBINED SAME-DAY DELIVERIES IN ANTWERP

Belgian postal operator bpost has introduced a new city logistics environmental initiative in Antwerp with the aim of reducing truck traffic.

The company explained that the growing number of trucks increasingly threatens mobility in and around cities and makes logistics companies waste time when delivering shipments in urban areas.

As part of the new project, delivery providers serving the city centre and port of Antwerp can now drop their cargo at bpost's specially equipped depot on the outskirts of the city. The postal operator will then make combined same-day deliveries using its own fleet. By the end of the trial period, a comprehensive evaluation will be conducted.

Source: [CEP-Research](#)

## GLS STARTS OPERATIONS AT ITS THIRD ECO DEPOT IN BELGIUM

GLS Belgium has started operating its third ecological depot in Habay, a town in the southern province of Luxembourg, with an investment of €2.6m.

The hall covering 2,000 m<sup>2</sup> has been designed to handle parcels and freight separately. The sorting system with two rows features ten gates dedicated to freight and 35 gates for parcels enabling the company to handle about 5,500 parcels and 250 palettes a day.

# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

The Habay facility takes care of the parcels as well as freight shipments previously handled by the sites in Neufchâteau and Sandweiler and essentially covers the Belgian province of Luxembourg. Due to its proximity to the border, the new eco depot can also perform pick-ups and deliveries in the neighbouring Grand Duchy of Luxembourg.

Source: [CEP-Research](#)

## DEUTSCHE POST DHL HAS PARTICIPATED FOR FIVE YEARS IN THE WORLD ENVIRONMENT DAY

For the fifth year in a row, Deutsche Post DHL participated in the World Environment Day and called on its 480,000 employees to participate in activities for the environment and the climate. On 5 June, thousands of employees participate in the events and often extend their engagement to the whole year. The activities encompass various projects, for example tree planting, car sharing or simple measures in the office: less use of paper, switching of lights and electronic devices, not paper prints or ceramic mugs instead of plastics.

This call to action is not an isolated activity but is part of the Group's GoGreen programme, which was launched in 2009 and encompasses overall carbon efficiency improvement as well as a carbon neutral transport service.

Source: [DHL](#); [Deutsche Post DHL](#)

## DEUTSCHE POST DHL INTRODUCES FIRST TEARDROP TRAILER IN GERMANY AND FRANCE

Deutsche Post DHL has further expanded its fleet of about 11,500 vehicles with alternative drive systems and aerodynamic modifications. The Group has added a so-called Teardrop trailer for use throughout Germany and France as part of its logistics solutions for its customer Airbus. The aerodynamic form of this teardrop-shaped trailer designed by Don-Bur features a curved roof which reduces air resistance and cutting fuel consumption by up to 6-10% compared to regular heavy-load trucks. By growing its green fleet, Deutsche Post DHL not only acts on its environmental responsibility, but due to a decreased fuel use it saves costs per tour.

In the UK, DHL already uses more than 1,100 Teardrop trailers, which have been further developed and modified over the years. The new trailer is designed specifically for use in mainland Europe to meet European legislation requirements.

Source: [Deutsche Post DHL](#)

## DPD AND UPS ADD ELECTRIC VEHICLES IN GERMANY

DPD and UPS are both expanding operations with electric vehicles in Germany following successful tests.

DPD has teamed up with its customer Lapp Kabel, a leading cable and connection technology manufacturer, to operate the fully electrical vehicle Vito E-Cell in several southern districts of Stuttgart, with the aim to save over eight tonnes in CO<sub>2</sub> emissions annually. The full operational launch

# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

follows a successful three-month test. The Vito E-Cell vehicle masters the energy-intensive height differences on the delivery rounds with energy-optimised route planning. Starting from a higher-located position, the vehicle uses the downward slope while being fully loaded.

Meanwhile, UPS has started operating more electric trucks in Germany by adding six converted 7.5-tonne former diesel vehicles to its fleet at the Frankfurt Fechenheim branch. The company already operates similar electric vehicles in North Rhine Westphalia. Based on a 2010 prototype called P80E, the 15-year-old diesel delivery vehicles have been converted into purely electric-powered trucks.

Source: [CEP-Research](#)

## UPS DEPLOYS ELECTRIC VEHICLES IN THE STREETS OF ROTTERDAM

In April, UPS announced the deployment of four fully electric vehicles (EV) delivering packages in and around the city of Rotterdam. This deployment follows the introduction of six EVs on the streets of Amsterdam in October 2013. For this deployment, UPS partnered with FREVUE, an EU-supported urban e-mobility initiative that seeks to demonstrate to industry, consumers and policy makers how electric freight vehicles can meet the growing need for sustainable urban logistics.

The vehicle model, known as the P80-E, has a gross vehicle weight rating (GVW) of 6,800 kg and is powered by a single 90kw electric motor with 300Nm speed torque. It has a range of up to 100 km. This operating radius makes it ideal for short routes in urban areas like Rotterdam. Like

every UPS delivery vehicle in Europe, the P80-E has a limited top speed of 80 km/h. Another innovation present in the P80-E is a kinetic energy recovery system (KERS). The KERS captures the energy created from braking to be reused. Vehicles are recharged from empty to full in around eight hours via an external power supply connected to the on-board charge unit. To create this electric model, UPS worked with Germany-based company EFA-S (Elektro Fahrzeuge Schwaben GmbH) to convert vehicles from its existing, diesel-powered P80 fleet.

UPS continues to enhance its fleet using a “rolling laboratory” approach – employing its alternative-fuel vehicle (AFV) fleet as a way to learn about how new technologies can be adapted for use in a large delivery fleet. UPS is also working with manufacturers, government agencies and non-profit organisations to advance new fuel technologies and run pilot projects before new vehicles are fully deployed.

Source: [UPS](#)

## NEW GREEN FLEET PRIZED BY MAYOR OF LISBON

On 26 February, the new CTT – Correios de Portugal's transport fleet was presented in Praça do Comércio in Lisbon. Altogether, 184 new vehicles will start to circulate this year, of which 18 electric vehicles will help CTT to remain the largest alternative-vehicle operator in the country. The mayor of Lisbon was present at the ceremony and prized CTT for its commitment to sustainable mobility in the capital. The €5m investment will allow for fuel savings in the range of 42,000 liters a year, while carbon emissions will decrease more than 1,000 tonnes during the lifetime of the vehicles.

# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

CTT released its Business Report 2013, featuring new achievements in the environmental front. The fuel consumption decreased by 1.5% last year, and for the fourth year in a row, fuel efficiency improved, reaching now the threshold of 9.0 liters per 100 km. Moreover, electricity consumption decreased, partly due to the energy efficiency program, with 41 more buildings being energy certified during the first quarter of the year. Another remarkable success story highlighted in the Business Report was the continuous expansion of the green postal portfolio (Correio Verde and DM Eco), whose combined revenues increased 8% last year, in a sharp contrast with the traditional mail portfolio. CTT's green portfolio accounts now for €11m per year and represents already one quarter of the overall direct mail business.

Meanwhile, CTT's leading role as a green champion in Portugal was awarded by Reader's Digest magazine with the 'Environment Trusted Brand 2014' award.

Source: CTT – Correios de Portugal

## CHRONOPOST LAUNCHES CAMPAIGN FOR CD AND DVD RECYCLING

Chronopost has set up a campaign, called Ecopick, which is dedicated to giving used CDs and DVDs a new lease of life through collections at the 420 shops in Chronopost's Pick me! network. Profit from the sale of this refuse will be used to plant trees. The project was developed in partnership with Quercus and is backed by the Secretary of State for Environment and the Portuguese Environment Agency.

In this campaign, Chronopost makes its 420 Pick me! points available to be used free of charge for collecting this

refuse within Portugal. Profits from recycling these used CDs and DVDs will be used to plant trees throughout the country, in cooperation with the Fundação Floresta Unida, an organisation which has been supported by Chronopost since 2012. Fundação Floresta Unida's actions have already enabled more than 1,000 trees to be planted over its 30 years of managing public areas.

CDs and DVDs are made from polycarbonate plastic, which is 100% recyclable, and is coated with a layer of aluminium and a layer of lacquer.

Source: GeoPost

## POSTNORD DENMARK TURN THE ISLAND OF BORNHOLM GREEN

This fall a new large-scale test will take place in order to make the postal delivery of Bornholm completely green, by replacing all diesel cars and mopeds on Bornholm with electrical. Between 15 and 20 electrical cars and seven to eight new four-wheeled Paxsters will supplement the 13 electrical bikes on the 590,000 km<sup>2</sup> island.

With 50 electrical cars, 1,700 electrical bikes and 100 electrical scooters PostNord Denmark is the largest owner of electrical vehicles in Denmark today. PostNord Denmark plan to invest in more green vehicles and constantly follow the development of electrical vehicles such as trucks fuelled by electricity and green gas. Since 2009, PostNord Denmark – as part of PostNord – has reduced carbon emissions by 16% – getting closer to the 40% overall 2020 goal for PostNord.

Source: PostNord

# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

## SOLAR PANELS IN PLACE AT POSTNORD'S NEW TERMINAL OUTSIDE STOCKHOLM

Solar panels are now installed on the roof of PostNord's new terminal in Rosersberg, just outside Stockholm. The terminal is located by the main Swedish railroad network, with tracks that go straight into the building, which simplifies the flows transported by rail. All of PostNord's rail transport in Sweden is eco-labeled as a Good Environmental Choice.

The solar cell park is one of the biggest in Sweden, covering an area of about 2,000 m<sup>2</sup> on the roof of the station at the new terminal. In a year, it is estimated that the solar panels will be able to generate about 550,000kWh, approximately 8% of the terminal's annual need. The rest of the electricity needed is eco-labeled as a Good Environmental Choice.

The installation of the solar panels is consistent with PostNord's focus on sustainable building. With solar cells, PostNord can save energy, reduce the cost for energy consumption and protect the environment. Rosersberg will meet the requirements for Green Building, an EU initiative for energy efficiency in the construction and property sector.

Source: PostNord

## SEUR RECEIVES THE EWWR 2013 AWARD FOR ITS INVOLVEMENT IN WASTE REDUCTION

At a gala ceremony on 22 May in Rome, the award committee for the European Week for Waste Reduction 2014 (EWWR) selected GeoPost subsidiary SEUR's communication campaign to encourage participation in two of its biggest

projects, 'Bottle caps for a new life' and 'Bikes for life', as the winners in the 'Business/Industry' category. These awards aim to recognise campaigns implemented during the European Week for Waste Reduction in 2013 in order to raise public awareness of the need to reduce waste and its impact on the environment.

Launched in 2011, 'Bottle caps for a new life' is a project with the aim of financing medical costs not covered by social security for children with serious illnesses, or to enable access to orthopaedic treatments for those that cannot afford it, by collecting bottle caps. The project has already helped 74 children, through the collection of over 2,628 tonnes of bottle caps, for a total of €620,880. The initiative has also prevented over 3,492 tonnes of CO<sub>2</sub> from being released into the environment. 'Bikes for life' is a solidarity and sustainability programme seeking to repair bicycles in training workshops for people with disabilities. The bikes are then donated to disadvantaged people and groups.

SEUR has been active in other fields as well, with for instance developing a new range of more eco-friendly, more secure and more economical packaging, setting up an internal web page allowing employees to buy, sell, exchange, hire and donate various items, with the aim of reducing waste by giving them a second life, and launching several awareness campaigns to promote commitment to sustainability amongst employees, customers and suppliers, as well as society at large.

Source: GeoPost

# EUROPE

- Austrian Post to double e-vehicle fleet
- bpost clears the air with combined same-day deliveries in Antwerp
- GLS starts operations at its third eco depot in Belgium
- Deutsche Post DHL has participated for five years in the World Environment Day
- Deutsche Post DHL introduces first Teardrop Trailer in Germany and France
- DPD and UPS add electric vehicles in Germany
- UPS deploys electric vehicles in the streets of Rotterdam
- New green fleet prized by mayor of Lisbon
- Chronopost launches campaign for CD and DVD recycling
- PostNord Denmark turn the island of Bornholm green
- Solar panels in place at PostNord's new terminal outside Stockholm
- SEUR receives the EWR 2013 award for its involvement in waste reduction
- CORREOS joins CONAMA with direct marketing campaign
- TNT Express scoops Carbon Trust awards

## CORREOS JOINS CONAMA WITH DIRECT MARKETING CAMPAIGN

In late November, the 12<sup>th</sup> National Environmental Congress (CONAMA) will be held in Spain. Correos y Telégrafos will join this biennial reference event in the field of environmental protection and sustainable development as a sponsor and – as part of the collaboration – the postal company has designed a carbon-neutral direct marketing campaign, consisting of 20,300 carbon-neutral shipments.

To develop a carbon-neutral campaign, Correos measures the environmental impact of a product throughout its lifecycle. To this end, the company has developed a tool to calculate the carbon footprint of a specific campaign or a specific customer, enabling them to make their products carbon neutral.

For this purpose, Correos uses a dual strategy. On the one hand, the company ensures a minimal environmental impact of their activities by reducing their carbon footprint through its Energy Efficiency Plan, which includes the implementation of energy saving measures in buildings, route optimisation programs, awards to employees more committed to the energy efficiency and eco-driving training, among other initiatives. On the other hand, Correos compensates its carbon emissions with carbon credits.

Source: Correos y Telégrafos

## TNT EXPRESS SCOOPS CARBON TRUST AWARDS

TNT Express Services UK & Ireland was awarded the Carbon Trust certificates for excellent waste management.

TNT Express UK & Ireland was awarded the Carbon Trust Waste Standard as the first operator in the UK transport and logistics industry as its both divisions TNT Express and TNT Business Solutions improved their waste management in 2012 and 2013. The company attributed the award to its employees' efforts in correctly disposing rubbish and various other measures implemented across the business. With the continuous environmental measures, TNT reduced the amount of waste sent to landfill by more than 3,200 tonnes between 2011 and 2013 and increased the amount of waste sent for recycling by over 2,000 tonnes.

The company was additionally honoured with the Carbon Trust Standard for a third year in a row for reducing its CO<sub>2</sub> emissions by 4.9% during the same period. TNT attained the Carbon Trust Standard certification thanks to reducing the carbon emissions – both on the road and around its 70 depots, contact centres and administrative locations – saving more than 8,000 tonnes of CO<sub>2</sub> a year.

Source: CEP-Research

# ABOUT THIS PUBLICATION

IPC MARKET FLASH is a fortnightly newsletter providing a comprehensive look at new developments emerging in the international postal marketplace. It is published by the Marketing department of International Post Corporation.

If you would like to contribute to this publication or require further information, please contact: [publications@ipc.be](mailto:publications@ipc.be).

# ABOUT IPC

International Post Corporation is a cooperative association of 24 member postal operators in Asia Pacific, Europe and North America. Over the past two decades IPC has provided industry leadership by driving service quality and interoperability, supporting its members to ensure the high performance of international mail services and developing the IT infrastructure required to achieve this. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms for member post CEOs and senior management to exchange best practices and discuss strategy, and gives its members an authoritative, independent and collective voice. IPC also manages the system for incentive-based payments between postal operators. With members delivering some 80% of global postal mail, IPC represents the majority of the world's mail volume.

For more information please visit our website [www.ipc.be](http://www.ipc.be) or contact us at [info@ipc.be](mailto:info@ipc.be).

© IPC

Avenue du Bourget, 44  
1130 Brussels - Belgium  
Tel.: +32 (0)2 724 72 71  
[www.ipc.be](http://www.ipc.be)

