

## DHL and Agility remain exclusive logistics partners of Messe Frankfurt

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Messe Frankfurt, the world's largest trade fair, congress and event organizer with its own exhibition grounds, has extended its exclusive cooperation with forwarding agents DHL Trade Fairs & Events and Agility for five years. This is the third time in a row that both companies have been contracted as the official logistics providers for the exhibition grounds in Frankfurt. These grounds span almost 60 hectares, and feature 11 halls with over 450,000 sqm of indoor and outdoor exhibition space. Messe Frankfurt organizes close to 50 trade fairs and hosts about 250 congresses and guest events a year on its venue, including the Frankfurt Book Fair and the International Motor Show (IAA).

"Together with our partners DHL and Agility, we are able to provide ideal logistics services for our customers. It is good to know that we can rely on smooth processes as these are a core asset in terms of successful trade show organising", says Oliver Schell, Vice President Logistics of Messe Frankfurt.

"We're proud to be an exclusive logistics partner for Messe Frankfurt", says Stefan Engisch, Head of DHL Trade Fairs & Events Germany. "This contract is one of the biggest in global exhibition logistics and by combining best-in-class services and innovative technological solutions we have once more proven being provider of choice for fair and event logistics."

At the Messe Frankfurt exhibition grounds, Agility and DHL work closely to coordinate the delivery of goods to the exhibition grounds, handle customs procedures, loading and unloading, and ensure the timely delivery of exhibits and their assembly at exhibition stands. Exhibitors have access to a large warehouse for empty transport packaging and unneeded exhibition material. To facilitate and expedite the dimensioning and registration process of all incoming and outgoing shipments DHL Trade Fairs & Events

implemented an innovative volume measurement solution. The solution works with camera sensors of a renowned game consoles manufacturer using 3D camera technology.

Further, a specially designed IT solution has been introduced to ensure the smooth and largely paperless handling of all orders, giving all three partners - Messe Frankfurt, DHL and Agility - simultaneous access to all information from every order. Employees will use mobile devices to record all deliveries upon arrival. Additionally, orders, changes and performance specifications can be saved and displayed in real time.

"Agility has been working with DHL to organize professional logistics for exhibitors and visitors at Messe Frankfurt since 2007. Our experience working at this venue gives us unrivaled knowledge of the exhibition space, and demonstrates our successful track record of delivering outstanding logistics services at events and exhibitions across the globe," said Markus Lingohr, CEO for Central Europe at Agility.

Source: [Deutsche Post DHL](#)

