

## Posti partners with CGI to deliver digital messaging services

30-01-2024

Posti and IT and business consulting firm CGI have entered a 10-year strategic partnership for the development and delivery of digital multichannel messaging services. Through the agreement, Posti will partner with CGI on production of these services, and transfer 88 professionals who are based in Finland, Poland, Latvia and Estonia.

In addition, Posti will partner with CGI to modernize the digital messaging technology. The collaboration will empower Posti to respond more effectively to their customers' rapidly changing expectations, as well as future cybersecurity and operational security requirements.

"Based on our earlier collaboration with CGI in other areas, such as software robotics and payroll services, we are aware of and confident in CGI's digital service production expertise and quality," said Kimmo Salakka, Vice President of Strategy, Offering, and IT at Postal Services, a business group within Posti Group.

"The agreed partnership ensures digital solutions that are critical for supporting multi-channel messaging at Posti. This is also significant news from a customer and consumer point of view, as the offering and services and the security of communication

will improve. CGI is a company we can trust to deliver the new digital messaging solutions we require, as well as to treat our 88 transitioning professionals with exceptional care."

CGI helps logistics firms worldwide drive business transformation through IT modernization, Internet of Things, digital insights, cybersecurity, and other advanced technologies, enabling them to meet customer demands, drive efficiencies, and save costs.

Founded in 1976, CGI is among the largest independent IT and business consulting services firms in the world and in Finland. In Finland, CGI employs more than 3,900 people across the country, and has 11 offices in the largest cities. Worldwide, the company has 91,500 consultants and professionals. To learn more, visit [cgi.com](http://cgi.com).

Source: [Posti](#)