

## Pos Malaysia joins posts worldwide in strive to reduce carbon footprint

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Pos Malaysia becomes the 22nd member of the International Post Corporation (IPC) Sustainability Measurement and Management System (SMMS) programme, which aims at managing sustainability and reducing the collective carbon footprint of the postal industry. Through this unique global industry approach to climate change, posts have been able to reduce their carbon emissions by 34% since the launch of the programme in 2008.

Joining the SMMS programme is part of Pos Malaysia' sustainability strategy. As an organisation that has been connecting Malaysians for more than 200 years, Pos Malaysia continues to be committed towards shaping future-forward responsible policies and strategies.

The national postal and parcel service provider is focused on building a sustainability framework based on sound Economic, Environmental and Social (EES) strategies and approaches in order to effect profound and impactful lasting changes. Holger Winklbauer, CEO of IPC said: "We are delighted to welcome Pos Malaysia as a new member of the SMMS programme and first South-East Asian post participating in the programme, demonstrating the value of working together as a sector in order to make a difference for the planet."

Connecting Malaysians through the widest reach and market-leading service, Pos Malaysia recognises that to do so requires a significant fleet of vehicles, and road transportation has the second highest contribution to CO2 emissions, contributing over 20% of total emissions in Malaysia in 2016. As such, as part of its sustainability transformation plan and decarbonising efforts, Pos Malaysia is committed to a 30% reduction in its scope one and two emissions

by 2025, with aspirations to achieve net zero carbon by 2040.

Charles Brewer, Group CEO of Pos Malaysia said, "Everything we do at Pos Malaysia serves one purpose, which is to be passionate about building trust to connect lives and businesses for a better tomorrow. This commitment guides us in our efforts and sense of responsibility, underscores our values, focuses on our mission, and creates long-term value. Fulfilling our purpose requires us to make every dimension of our business sustainable.

"We are committed towards upgrading our internal combustion engine (ICE) fleet to electric vehicles, improving the efficiency of our operations, and utilising cleaner energy sources by installing Solar Photovoltaic (PV) panels throughout our facilities, among other sustainable initiatives planned," he said.

The IPC SMMS programme was launched in 2019 to address the sustainability objectives of the postal sector for the next ten years, aligned with the UN Sustainability Development Goals (SDGs). It expands on the 2009-2019 Environmental Measurement and Monitoring System (EMMS) programme, which focused on reducing carbon emissions, and broadens the remit to the seven sustainability focus areas most relevant for the postal sector: Health and safety, Learning and development, Resource efficiency,

Climate change, Air quality, Circular economy and Sustainable procurement, in line with the UN SDGs.

By joining the SMMS, Pos Malaysia will benefit from a common third-party audited sustainability measurement and reporting system, including for carbon emissions. Through best practice sharing at numerous events, workshops and webinars, participating posts learn from each other and continue to make improvements. The programme provides a benchmark against which posts can measure progress and strategies by comparison to other leading postal operators, including insights into how to improve sustainability performance.

Through the IPC SMMS programme, posts across the world have committed to halving their yearly collective CO2 emissions by 2030 compared to 2019 levels. To meet this goal, posts will focus mainly on own emissions generated by buildings and transportation, which respectively account for 44 and 56% of their total emissions. By 2030, posts collectively aim to have 50% of their fleet as alternative fuel vehicles (against 24% in 2021), of which 25% of electric vehicles (against 17% in 2021) and 75% of their energy consumed, generated from renewable sources (against 34% in 2021).

### About International Post Corporation

International Post Corporation (IPC) is the leading service provider of the global postal industry that provides leadership by driving service quality, interoperability and business-critical intelligence to support posts in defending existing business and expanding into new growth areas. It is a cooperative association of 26-member postal operators in Asia Pacific, Europe and North America.

IPC's solutions and services are used by over

190 posts worldwide. Since 1989 IPC has set standards for upgrading quality and service performance and developed technological solutions that help members enhance service for international letters, packets and parcels. IPC engages in industry research, creates business-critical intelligence, provides a range of platforms and programmes for member post CEOs and senior management to exchange best practices and discuss strategy. IPC also manages the system for incentive-based payments between postal operators. Throughout the COVID-19 crisis, IPC has positioned itself as a crucial coordination platform between posts worldwide and put in place operational solutions to ensure the continuity of cross-border mail flows.

More information: [www.ipc.be](http://www.ipc.be)

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### About Pos Malaysia

Pos Malaysia Berhad (Pos Malaysia) is the national postal and parcel service provider and sole licensee for universal postal services in the country. With a history of over 200 years, the company has diversified beyond the traditional provision of mail and parcel delivery to also offer retail, logistics and aviation products and services. It has also pivoted from a mail company that also delivers parcels, to a parcel delivery company that also delivers mails.

Pos Malaysia has the most extensive last-mile reach, delivering to more than 10 million addresses across the country. It also has a network of more than 3,500 touchpoints with



presence across the country providing  
Malaysians the most comprehensive retail  
network.

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