

## **bpost wins the ‘Environmental Achievement of the Year’-award at the Parcel and Postal Technology International Awards 2021**

13-10-2021

In Vienna, the winners were announced in the 8 categories of the annual Parcel and Postal Technology International Awards.

bpost emerged as the winner in the category 'Environmental Achievement of the Year'. The company received the award for its Ecozone concept, whereby letters and parcels are delivered emission-free in the city of Mechelen. bpost achieves this through a combination of an entirely green fleet (electric delivery vans and bicycles and bike trailers) and a very dense network of pick-up points, and in particular parcel lockers for the collection or delivery of parcels. The results of the project are permanently monitored by an independent institute, the Vrije Universiteit Brussel (VUB), which measures the impact on the overall quality of life in the city.

Dirk Tirez, CEO bpost group: “Sustainable enterprise and respect for our planet are at the heart of our strategy. That requires us to

rethink and adapt how we work. We are showing that change is possible and that it is backed by the municipal authorities and citizens. This Ecozone proves that customer satisfaction, service and innovation can go hand in hand to achieve our shared ambitions in terms of sustainable development.”

“The standard of this year’s entries was exceptionally high,” said Dan Symonds, online editor of Parcel and Postal Technology International magazine. “While much of the world has suffered and stalled under the pandemic, the delivery and logistics sector saw record figures across the globe, both in terms of revenue and the number of items sent. The winners and shortlisted companies should all be very proud of their contribution to this increasingly thriving sector.”

Source: [bpost](#)