

## **bpost makes further sustainability advances hand in hand with Vinted**

19-10-2022

Sustainability and circular economy are key non-negotiables for bpost, which is dedicated to developing more ecologically sound planet-friendly delivery solutions: Pick-up Points and Parcel Lockers that cut carbon emissions by 30% on average compared with home delivery.

Vinted supports a circular economy by offering an online platform for users to give clothes a new life by selling them, as well as to buy second-hand clothes. Vinted and bpost have united behind these shared goals. The e-commerce logistics company has now been confirmed as a preferred delivery partner of the platform, which aims to give preloved items a new lease of life.

How it works is easy. Once the sales transaction via Vinted has gone through and the buyer has chosen bpost for delivery, the seller simply creates and prints a bpost shipping label on the Vinted platform at a very advantageous price. That's because Vinted users benefit from competitive bpost postage tariffs. And as more sustainable shipping options is a value shared by Vinted

and bpost, buyers can choose their preferred delivery location and the seller never has to go far to drop off the parcel at one of the 2000-plus bpost Drop-off Points or one of the 600-plus Parcel Locker locations in Belgium.

### **Reliable, also abroad**

The parcels are delivered within one to two days in Belgium (depending on what time of day the sender drops them off) and can be tracked by both seller and buyer in the My bpost app or on the Track&Trace webpage.

As well as taking care of shipments between second-hand hunters in Belgium, bpost also ensures the delivery of parcels in Luxembourg, the Netherlands and France.

Source: [bpost](#)