

## IPC at 11th IATA World Cargo Symposium

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Alan Barrie, Director of Operations and Technology at IPC chaired the track session on 'E-commerce Logistics' while Jorgen Van Mook, Head of Supply Chain Integration, highlighted the evolution of online retail sales, airmail trends and post –carrier

cooperation.

Through its Future of Mail by Air (FoMBA) initiative, IPC brings together airlines and posts to find solutions that benefit both industries, while responding to changes and supporting growing market and regulatory demands.

Executives of posts and carriers in FoMBA set targets for agreed KPIs to bridge gaps on visibility and service performance. IPC monitors progress against the set targets through the development of an integrated Dashboard Action Plan supporting FoMBA posts and carriers to improve results and meet agreed KPIs based on market requirements.

As e-commerce volumes continue to rise and the increase of low-value packet traffic, IPC has taken the action to improve the consignment capacity planning through the use of e-packet box, a new prototype concept receptacle, tailored to air transportation.

Read more about IPC's supply chain solutions [here](#).