

## Federal Council adopts strategic goals for Swiss Post

29-01-2025

With the strategic goals for 2025-2028, the Federal Council is confirming Swiss Post's transformation, which is being successfully implemented with the "Swiss Post of tomorrow" strategy. Its core mandate remains a modern, self-financed universal service geared towards customer requirements. Swiss Post will continue to work consistently over the next four years to achieve the goals set by the Federal Council.

Swiss Post is consistently pursuing the path it set out on four years ago with its "Swiss Post of tomorrow" strategy. With its current strategic goals for 2025–2028, the Federal Council is reinforcing this focus. Christian Levrat, Chairman of the Swiss Post Board of Directors, explains: "The strategic goals set by the Federal Council are the basis for ensuring that Swiss Post can continue to fulfil its important mandate for Switzerland in the future. We want to maintain a strong, modern

universal service for the whole of Switzerland and finance it ourselves. The key to this is placing the real needs of the general public at the heart of our actions and keeping pace with digitization. This will ensure that Swiss Post remains relevant." Besides the strategic goals set by the Federal Council (in German), postal legislation also forms the basis for Swiss Post's development. Both contain the key regulatory provisions.

Source: [Swiss Post](#)