

## PostNL extends pilot of parcel and letter machine to Breda

04-01-2018

Starting today, consumers can also make use of PostNL's parcel and letter machines in Breda. This is an extension of the parcel and letter machine tests in Almere, Tilburg and at a number of locations in Limburg. PostNL wants to gain more insight into the choices made when receiving and sending parcels on a larger scale, as the rise of online shopping has seen a considerable increase in parcel traffic.

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Starting from the beginning of January, consumers can come to the innovative parcel and letter machines at a number of locations throughout Breda to pick up their parcels or send a letter and/or parcel. In Almere, seven new machines will be added soon. PostNL will expand the programme to other cities in the Netherlands in early 2018.

### Test to date

One year ago, PostNL started a test with fifteen machines in various Almere neighborhoods. Six months later, six new machines were placed in rural areas in Limburg. In Tilburg, consumers can use the service on twelve different locations since November last year. Users have praised the convenience added by the machine: there is always one nearby and they are available

24/7, making online shopping easier. The majority of users indicate to be (very) satisfied. Consumers consider the machine to be safe and do not believe they threaten privacy. PostNL liaises with the local authorities about the exact locations.

### Parcel and letter machine

The Parcel and letter machines consist of a dual slot letterbox and several parcel lockers in various sizes. These innovative machines can be used to send and pick up parcels, but also function as a letterbox. To send or pick up parcels, consumers are sent a text message or e-mail containing a unique code that they can use to open the parcel and letter machine.

PostNL offers an increasingly wide selection of delivery options, in terms of both location (at home or at a Post Office/Parcel Point) and time (evenings and weekends). For more information, please visit: [www.postnl.nl/pba](http://www.postnl.nl/pba). The machines will be placed close to or at locations that already feature letterboxes. PostNL is continually striving to expand its network of PostNL Parcel Points, including these machines.

Source: PostNL