

Eesti Post releases a rally-themed stamp to celebrate the WRC Rally Estonia

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To celebrate the first ever WRC event held in Estonia, Eesti Post releases a rally-themed WRC Rally Estonia stamp and a first day envelope. The stamp will be launched on the first rally day, 4 September, and from 30 July the stamp and envelope can be pre-ordered from the e-store at pood.omniva.ee. The pre-ordered products will be shipped to the buyers from 4 September. Customers can also place a standing order via Omniva's e-store to get new philately products automatically to their personal mailbox, including this rally-themed stamp.

“Releasing postage stamps to commemorate special events is a standing tradition all over the world,” said Eesti Post member of the board and postal business domain manager Kaida Kauler. “Organising a WRC rally in Estonia is surely a historical milestone not only for Estonian motorsports but also for the country itself. The thematic postage stamp will commemorate this event for decades to come and it will become a valuable item in philatelic collections.”

“The WRC Rally Estonia postage stamp and first day envelope issued by Eesti Post,” said Rally Estonia director Urmo Aava, “are a notable tribute to the joint effort made in Estonia to have a world rally championship event in Estonia in September 2020. I believe this stamp will be as popular as the event itself, both in Estonia and elsewhere.”

The stamp denomination is 5.90, which is the price of an international maxi letter and which can also be used for sending smaller rally souvenirs.

The stamp and first day envelope are

designed by renowned stamp artist Indrek Ilves.

The miniature sheet depicts the 2019 champions Ott Tänak and Martin Järveoja and their rally car Toyota Yaris WRC. The same car was also driven at the victorious Rally Estonia last year.

The envelope depicts last year's Rally Estonia 5th place finishers Craig Breen and Paul Nagle and their Hyundai i20 WRC car. Tänak and Järveoja will be driving a similar car this year.

Both photos used on the designs were taken at last year's Rally Estonia. The author of the photo used on the miniature sheet is Latvian photographer Gatis Smudzis and the photo on the first day envelope was taken by Jaanus Ree. The names of the photographers are included in the designs.

The stamp print run is 15,000 and the stamps are printed at Vaba Maa printing house.

Source: Omniva