

## UPS Announces Strategic Cross-Border Investment In Heart Of North American Borderplex

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UPS today announced development of a new package operations center to support commercial and residential commerce in the growing North America Borderplex. The strategic investment serves a manufacturing region that stretches across Texas, New Mexico and Ciudad Juarez, Chihuahua, Mexico. The North American Borderplex area is home to 2.5 million people and one of the world's largest bilingual workforces. UPS's facility will add more than 153,000 square feet of new processing capacity and is expected to begin operating in late 2018.

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"El Paso is the gateway to one of the most important industrial corridors in the U.S. – Mexico trade lane. UPS is one of the pistons helping drive the economic growth engine in this community," said Craig Wiltz, president of UPS's Red River District that includes Texas and Oklahoma. "The new building positions UPS to increasingly support U.S. companies growing their cross-border commerce, as well as better serve the rapidly changing business and residential needs of our customers in West Texas."

UPS's \$41 million project in El Paso is part of a multi-year investment plan to grow UPS's smart global logistics network, which helps connect businesses and economies through

cross-border trade. Since early 2016, UPS has announced plans for 16 new and expanded U.S. facilities that will create more than 8,650 well-paying full- and part-time positions.

"The UPS expansion and new state-of-the-art facility near the El Paso International Airport speaks to the strategic growth our community is experiencing," said Dee Margo, Mayor of El Paso. "By increasing the number of direct flights into the area, enhancing our exceptional quality of life and maintaining our large bilingual bicultural workforce, El Paso will continue to attract new investment opportunities to the region comprised of three states and two countries."

Manufacturing industries including automotive, electronics, appliances, and machinery producers will benefit from enhanced delivery speed and accuracy from the new El Paso center's advanced package scanning and sortation equipment. The advanced technology also features increased flexibility to more efficiently route packages through UPS's smart global logistics network.

The new facility will also support the UPS Trade Direct® Cross Border service, an integrated solution that simplifies the cross border shipping process by allowing

shipments to bypass distribution centers, shipping directly to retail stores or end consumers across the Mexico/U.S./Canada borders. Mexico is one of the United States'

most important trading partners, ranking second among U.S. export markets and third in total U.S. trade.

Source: [UPS](#)

