

New service during the peak e-commerce season: Pop up pickup points for parcels

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“The holiday season means a considerable peak in parcel volumes. We are expecting the weekly volume to increase by over 30%. This year our parcel volumes have increased by 8%, even before the peak season. We are preparing for the holidays in many ways. Our pop up pickup points ensure smooth parcel traffic and fast deliveries to our customers. We have also added 4,200 new lockers to our Parcel Locker network,” says Toni Laaksonen, VP, Parcel Services at Posti.

Check the pickup point in the notice of arrival

The pop up pickup points are located near Posti’s other service points. They are intended only for picking up parcels, and no other services are provided in them. The pickup

points are staffed with Posti’s regular and seasonal employees. They are located, for example, in shopping centers and Posti’s delivery offices. Some of the pickup points will be housed in shipping containers. This allows bringing pickup points to locations that would not otherwise have suitable spaces for them.

“It’s important to check the pickup point in the notice of arrival, because the parcel could be delivered to any of the locations nearby depending on availability. We will use the full capacity of our 1,400 Posti outlets, Parcel Lockers and pop up pickup points. We will also offer more home deliveries. The situation will change at the service points every hour as customers pick up their items,” Laaksonen says.

Posti is currently recruiting over 3,500 seasonal workers in customer service, sorting, transport and other roles and extending its Parcel Locker network with Smartpost parcel lockers in housing companies and business premises.

Source: [Posti](#)